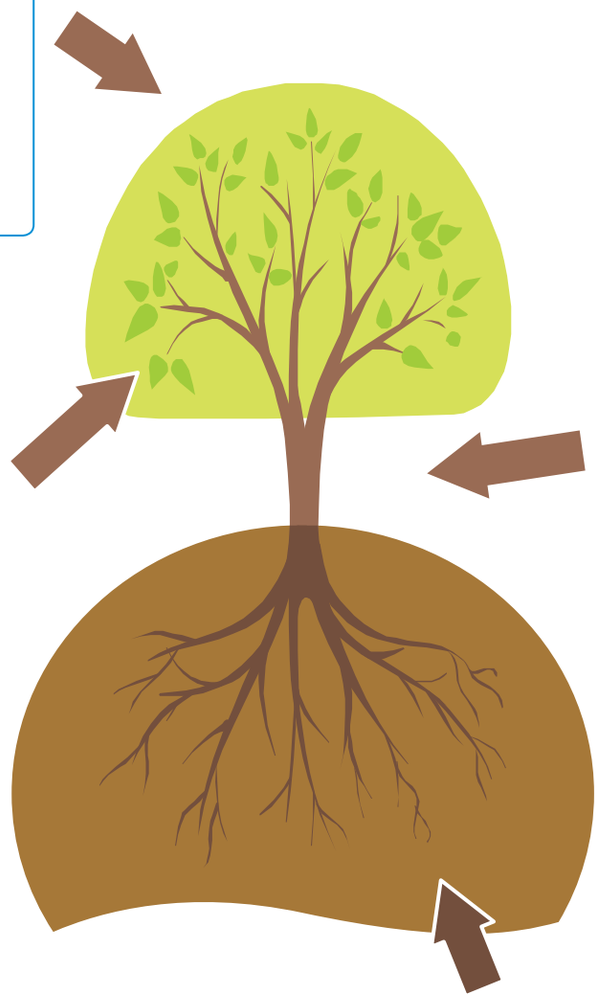
LEAVES: SOLUTIONS
Who, what, where, when and HOW?

Example solution: UN Member State governments must include access to essential medicines (including ART) for everyone in the post-2015 framework.

What would address the root causes and/or remove the barriers? Be as specific as possible. Should a new policy be created? Should a harmful policy be removed? Does an existing policy need to be better implemented?

THIS WILL BE YOUR ADVOCACY ISSUE



STARTING POINT

TREE TRUNK: PROBLEM
Who, What, Where, When?

Example problem: access to essential medicines (such as ART for HIV treatment) is limited in my country, because the cost is far too high.

BRANCHES: BARRIERS
There could be several barriers—are they cultural, social, political or economic?

Example barrier: pharmaceutical companies influence government legislation on patenting, often winning patents that prevent essential medicines from being made into generic (and therefore affordable) drugs.

ROOTS: ROOT CAUSES
Ask yourself why ... why … and why again?

Example root cause: demand for profit from private health-care and pharmaceutical companies, who have a lot of resources they can use to influence the government.